



ABOUT THE ANNUAL BENEFIT

celebratesbu.com

EVENT OVERVIEW

Join us on November 15, 2023, to celebrate South Bronx United and Soccer for Social Change! The Annual Benefit is South Bronx United's largest fundraising event. It raises a significant portion of the organization's annual budget making it possible for SBU to deliver life-changing programming in the classroom and on the field. SBU welcomes approximately 300 guests to the Benefit. In 2023, the Benefit is returning to the Midtown Loft & Terrace. The space includes a top floor that is covered, heated and open to the air. The Benefit has also previously been held at the Museum of the City of New York.

The evening's program includes an annual update from the organization Executive Director, an alumni speaker, guest speakers, a silent auction, live music, and more. South Bronx United is also excited to honor Sina Toussi, founder and Chief Investment Officer of Two Seas Capital, who spent his childhood years growing up in the South Bronx.

Honoring...

Sina Toussi

Chief Investment Officer, Two Seas Capital

Wednesday, November 15th, 2023

6:30 pm – 10:00 pm

Program Begins @ 8:00 pm

Midtown Loft & Terrace

267 Fifth Avenue, New York, NY

All proceeds from the evening benefit South Bronx United's programs and services for youth and families.

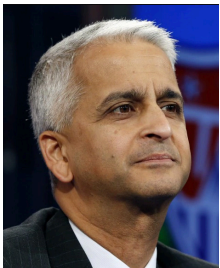
GET INVOLVED

Event sponsors directly help fund South Bronx United youth programs, while also underwriting the cost of the event so that all other dollars raised go back to programming. Event sponsorships range from \$1,500 - \$25,000. Sponsors are recognized with log placement on web materials, programs, and during the live event. Program ads appear in the event program and on the event website with donations of \$500 - \$1,000. See the following page for complete sponsorship information.

IN-KIND DONATIONS are also gratefully accepted. Products, memorabilia, memberships, experiences, and event tickets are included in our silent auction or raffle to raise funds for evening. Catering (food and desserts), drinks, and liquor donations are also accepted.

South Bronx United is a 501c3 nonprofit organization and all donations and sponsorships are tax-deductible according to the rules of the Internal Revenue Code.

PAST HONOREES, MCs, AND SPECIAL GUESTS



Sunil Gulati
Fmr President, US Soccer



Roger Bennett
Host, Men in Blazers



Jon Patricof
CEO, New York City FC



Raúl Gonzalez Blanco
Fmr Star, Real Madrid

PAST SPONSORS



TWO SIGMA



BARCLAYS



Relationship beyond banking

DavidsonKempner

Capital Management LP



For more information: Katelan Newman, Development Coordinator, (718) 404-9281, benefit@southbronxunited.org



SOUTH BRONX UNITED 13th ANNUAL BENEFIT

Sponsorship Opportunities

Sponsor Level	Bronze \$1,500	Silver \$3,000	Gold \$5,000	MVP \$10,000	Scholarship \$15,000	Headline \$25,000
Logo and Link displayed on Website and at Event	X	X	X	X	X	X
Program Ad (Digital & Print)	Full Page	Full Page	Full Page	Full Page	Full Page	Full Page
Number of Tickets (while supplies last)	5	10	15	20	20	20
Logo on Invitation (by Sep 10) and Press Release		X	X	X	X	X
Partner Ticket Gifts			X	X	X	X
Social Media Posts on Key Platforms			Group	Dedicated	Dedicated	Dedicated
Plaque and Gift			X	X	X	X
Logo on Step and Repeat Banner				X	X	X
Establish Named College Scholarship Fund					X	X
Announced as Title Sponsor with Press Release						X

Select:



_____ Program Ad (print and digital), including recognition as Program Partner on event website
 _____ \$1,000 Full Page _____ \$750 Half Page _____ \$500 Quarter Page

Print name exactly as it should be should be acknowledged: _____

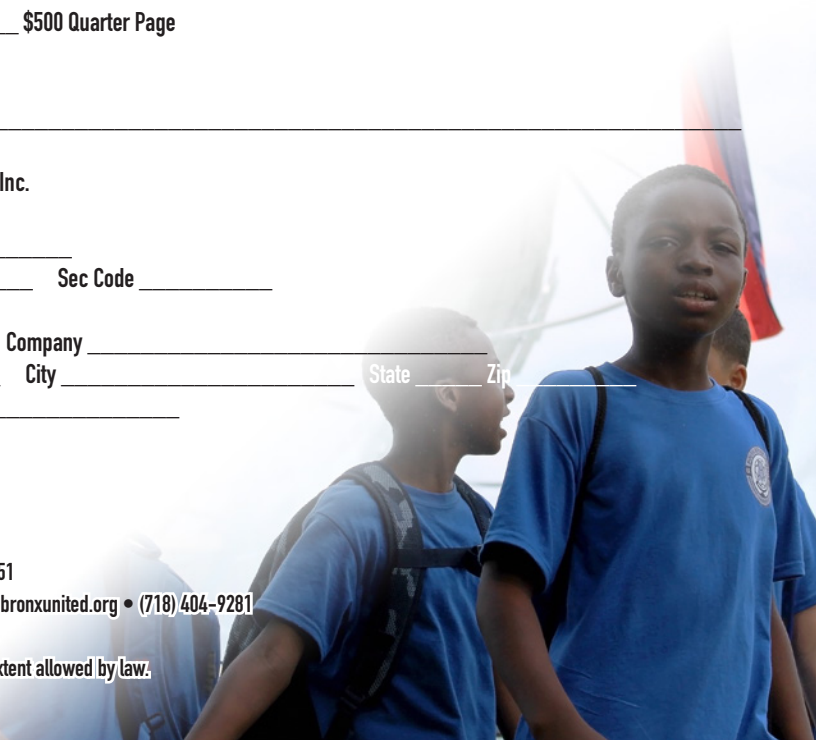
_____ Enclosed is a check for _____, made out to South Bronx United, Inc.

_____ Please charge credit card # _____
 _____ Visa _____ MC _____ Amex _____ Disc Exp. _____ / _____ Sec Code _____

Name on card _____ Company _____
 Address _____ City _____ State _____ Zip _____
 Phone _____ Email _____

To mail your reservation form and payment, send to: South Bronx United, PO Box 1267, Bronx, NY 10451
 To email, or for more information, contact Katelan Newman, Development Coordinator: benefit@southbronxunited.org • (718) 404-9281

South Bronx United is a 501c3 tax exempt organization. Contributions are fully tax-deductible to the extent allowed by law.





SOUTH BRONX UNITED 13th ANNUAL BENEFIT

Program Ad Donations

Program Ad Level	Web Only \$250	Quarter \$500	Half \$750	Full \$1,000
Logo and Link on Website	X	X	X	X
Program Ad (Web)	Web	Web	Web	Web
Program Ad (Print)	N/A	Quarter Page 2.75" w x 4.25" h Full Color	Half Page 5.5" w x 4.25" h Full Color	Full Page 5.5" w x 8.5" h Full Color
Number of Tickets (while supplies last)	0	0	1	2

Print Ads will appear in the printed program for the evening. Web Ads will appear on a page of the interactive website, with donor listing on the homepage.

This form must be received no later than November 1, 2023 to guarantee inclusion into the printed program.

Complete this form on the web at www.celebratesbu.com/sponsor

Print name exactly as it should be acknowledged: _____

_____ Enclosed is a check for _____, made out to South Bronx United, Inc.

_____ Please charge credit card # _____
 _____ Visa _____ MC _____ Amex _____ Disc Exp. _____ / _____ Sec Code _____

Name on card _____ Company _____
 Address _____ City _____ State _____ Zip _____
 Phone _____ Email _____



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